



FAITH | FAMILY | BASKETBALL

An Intimate Evening Of Faith & Philanthropy

Sponsor Deck

info@RCMMediaProductions.com 877-841-8088

www.AllStarGospelCelebration.com

Thursday | February 14th 2019 | 7:00-9:00pm

What is the All-Star Gospel Celebration?

The All-Star Gospel Celebration was founded in 2005 and was first held during the 2006 NBA All-Star Weekend in Houston, TX. Creator Tomeka B. Holyfield, had a vision to merge the Christian Community and Sports Community during the NBA All-Star Weekend Festivities!

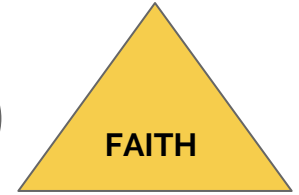
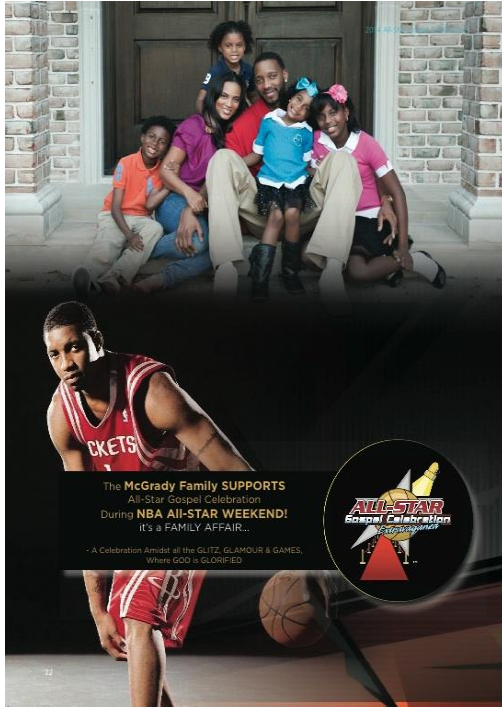
ASGC was created to Glorify God amidst the Glitz, Glamour and Games of this exciting weekend.

Each year since it's conception, the All-Star Gospel Celebration has done just that. Creating a positive, uplifting and exciting atmosphere, all while benefiting deserving charitable causes.

Now in it's **12th year**, we are ready to produce another spectacular All-Star Gospel Celebration in **Charlotte, NC** during NBA All-Star Weekend. Thursday Evening, **February 14th 2019** from **7pm-9pm**



Purpose for the All-Star Gospel Celebration?



ASGC is a *wholesome kick-off celebration* to one of the most exciting weekends during the NBA season. **NBA Players** and their families come together to celebrate their faith! This year we will honor current and retired NBA Players, Coaches, Executives, and Members of the Community for their outstanding work done in the Philanthropic Community and their FAITH! Entertainers will perform uplifting music, corporations will have the opportunity to show their support for these efforts and the public will have the chance to participate in it all. This event also provides funding to domestic violence victims & underprivileged children.



click on 4min. VIDEO

to hear what people are saying about our past 10 years...



Click to Watch



OVER THE YEARS WE'VE WELCOMED TONS OF GUEST TO ASGC...

CELEBRATING THE FAITH during NBA ALL-STAR WEEKEND!
EVERY YEAR PLAYERS & THEIR FAMILIES CELEBRATE THE FAITH!

ASGC WELCOMES YOU to share in this incredible experience KICKING OFF NBA ALL-STAR WEEKEND every year!

ASGC, now in it's 11th year has been exceptionally successful during NBA All-Star Weekend, thus gaining a reputation as the FIRST EVER "Red-Carpet" event in the Christian Community back in February/2006!

National Attention has been brought to the Christian Community in each city NBA All-Star Weekend has traveled, leaving a lasting impression on individuals who've attended these events.

ASGC honors NBA LEGENDS/PLAYERS, NBA WIVES, NBA MOTHERS, SPORTS FIGURES and COMMUNITY/NATIONAL LEADERS all Celebrating their "FAITH".

Some of the Hottest GOSPEL/CHRISTIAN ARTIST have graced the stage as everyone enjoys THREE hours of Crazy Praise year AFTER year!

THIS YEAR, we'll once again HONOR some EXTRAORDINARY individuals as our SLAM DUNK HONOREES and Celebrate the Faith during NBA ALL-STAR WEEKEND! Names will be announced in the coming MONTHS...



"I think it's a good thing to recognize and celebrate people's FAITH. I'm very proud of my niece for having the idea to create this event, she's never at a lost for words! "

~ Evander "The Real Deal" Holyfield
ASGC 11'

"Excited to Host All Star Gospel here in Las Vegas, never one to say no to a favor for Evander."

~ TV Personality Star Jones
ASGC 07'



NBA Vice-President Kiki Vandeweghe,
Peggy Vandeweghe with
ASGC Creator Tomeka B. Holyfield

Since its inception, **All-Star Gospel Celebration** (formerly known as All-Star Gospel Brunch) has become a staple event during NBA All-Star Weekend!

We have hosted and/or honored celebrities and sports figures such as Olympic Gold Medalist Gabby Douglas, TV Personality Star Jones, Cookie Johnson, Actress Sheryl Lee Ralph, Comedian Chris Tucker, Comedian Jonathan Slocumb, Music Mogul Producer Rodney "Darkchild" Jerkins, Martin Luther King III, Pastor Paula White, Dr. Jamal Bryant, CNN's/TV-One's Roland Martin, Radio-One/Tv-One Founder Cathy Hughes and the Official National Basketball Wives Association to name a few.

Former NBA All-Star Legend Allan Houston, ESPN Analyst Chris Broussard, NBA Player Dahntay Jones & Wife Valeisha Butterfield-Jones, NBA Wife Tracy Mourning, NBA All-Star Tracy McGrady & Wife-Life Coach CleRenda McGrady, NBA Legend Terry Cummings, NBA Legend Charlie Ward, NBA Legend Mark Jackson and Wife Desiree Coleman-Jackson, NBA Coach Avery Johnson, NBA Wife Deshawn Snow, NBA Mother Jolinda Wade (NBA Player Dwyane Wade's Mother) and NBA Player Doug Christie & Wife Jackie Christie have all been **SLAM DUNK HONOREES**.



WE'VE HONORED SOME INCREDIBLE INDIVIDUALS OVER THE YEARS...



OVER A DECADE OF HONORING INDIVIDUALS!
ALL CELEBRATING THEIR FAITH
during NBA ALL-STAR WEEKEND

PAST SLAM DUNK HONOREES

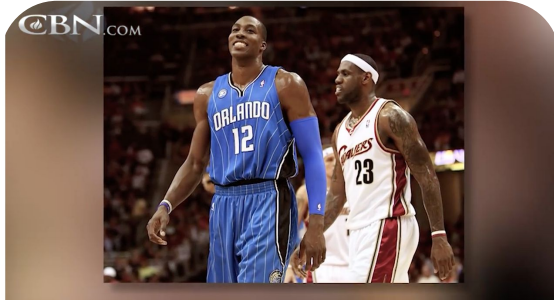


FAITH & BASKETBALL



WATCH VIDEO
Click the "Play" Button

NBA Players Celebrating Their FAITH...



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Past Presenters/Artist/Guest



CO-BRANDING

Each year we allow businesses the opportunity to participate in All-Star Gospel Celebration by **SPONSORING** this highly anticipated event. As a Sponsor, you have the opportunity to **CO-BRAND** your Name, Company, Foundation with this awesome All-Star event that honors **NBA Players, NBA Legends, NBA Coaches, NBA Family, Sports Figures & Community Leaders!** And, at the same time contributing to a deserving charitable organization along with **The HELPPPPing Hands Foundation**. This 501(c)3 non-profit organization meets the needs of *domestic violence victims* and *underprivileged children...*



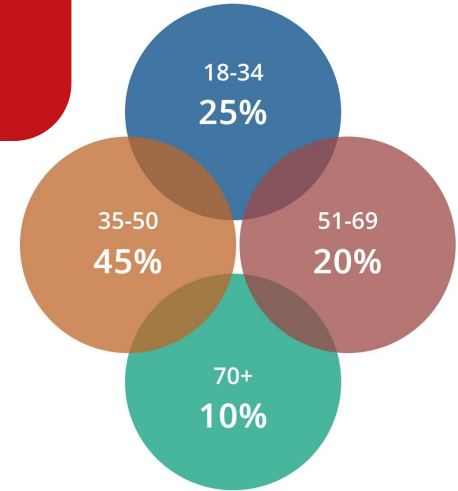
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TELEVISION PARTNER



Our TV Partner
(TBA) will provide
Media Coverage
for
All-Star Gospel
Celebration!



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Title/Presenting Sponsor \$250,000

- Recognition as "Title/Presenting Sponsor" in all press, promotional and advertisements materials and interviews including print, broadcast, radio and social media sites associated with event.
- Acknowledgement/Recognition by the host during the event as **All-Star Gospel Celebration PRESENTED BY "Your Company"**
- Corporate Branding on "Save the Dates" and Invitations
- Company Name and Logo on Step and Repeat
- (30) VIP Seats for 30 guests at the event)
- Name/Business/Company/Foundation will be featured on **ASGC** Website w/company Link throughout the YEAR!
- Name/Business/Company/Foundation acknowledged
- 4 pop-up banners positioned throughout venue
- 5 minute presentation during the event
- 30 second Digital Signage during the event
- Back Cover AD of **ASGC** Magazine
- Exhibit space/branding area (1 6ft table)
- Gobos featuring Your Company Logo throughout the event
- Gift bag insertion of product and/or promotional materials
- 2 Company Representatives will be granted "FULL BACKSTAGE ACCESS w/VIP Guest Artist & Celebs"
- As the Title/Presenting Sponsor you may customize the perk of your choosing.

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Official Sponsor \$100,000

- Recognition as "Official Sponsor" in all press, promotional and advertisements materials and interviews including print, broadcast, radio and social media sites associated with event.
- Acknowledgement/Recognition by the host during the event as the "Official Sponsor"
- Corporate Branding on "Save the Dates" and Invitations
- Company Name and Logo on Step and Repeat
- (20) VIP Seats for 20 guests at the event
- Name/Business/Company/Foundation will be featured on **ASGC** Website w/company Link throughout the YEAR!
- Name/Business/Company/Foundation acknowledged
- 2 Pop-up banners throughout the venue
- Inside Cover AD of **ASGC** Magazine
- Exhibit space/branding area (1 6ft table)
- Gobos featuring Your Company Logo featured throughout the event.
- Gift bag insertion of product and/or promotional materials.
- Company Representative will be granted "FULL BACKSTAGE ACCESS w/VIP Guest Artist & Celebs"



Spotlight Award Sponsor \$50,000

- Recognition as "Spotlight Award Sponsor" in all press, promotional and print advertisements
- Acknowledgement/Recognition by the host during the event as the "Spotlight Award Sponsor"
- Award named in YOUR HONOR
- Company Name and Logo on Step and Repeat
- Name/Business/Company/Foundation will be featured on **ASGC** Website w/company Link throughout the YEAR!
- Name/Business/Company/Foundation acknowledged
- (10) VIP Seats for 10 guests at the event
- 1 full page AD in **ASGC** Magazine
- Exhibit space/branding area (1 6ft table)
- Gift bag insertion of product and/or promotional materials

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Slam Dunk Sponsors \$25,000

- Recognition as "Slam Dunk Sponsor" in all press, promotional and print advertisements
- Recognition during event as "Slam Dunk Sponsor"
- Name/Business/Company/Foundation will be featured on **ASGC** Website w/company Link throughout the YEAR!
- Name/Business/Company/Foundation acknowledged
- (10) VIP Seats for 10 guests at the event
- 1 full page AD in **ASGC** Magazine



VIP Hoop Sponsors \$10,000

VIP HOOP SPONSORS

- (10) VIP Seats
- Name/Business/Company/Foundation acknowledged
- Full-Page AD in **ASGC** Magazine





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